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Abstract

THE PAPUA NEW GUINEA PRESS AND NATIONAL
DEVELOPMENT: A Content Analysis of two national daily newspapers.

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Papua New Guinea boasts one of the largest media industries in the Pacific. Although the press in PNG has been in existence since 1911 when the first commercial newspaper began publishing, the full potential of the media is yet to be realised. Foreign ownership and the kind of journalism practiced are those which have been developed using western media models. These pose a number of challenges to the media in PNG. In this study, the relationship between the Papua New Guinea press and its role in national development will be examined. In order to quantify arguments both for the adequacy of the media and those who argue its inadequacy, the content of the only two national daily newspapers in PNG will be analysed.