



## Business, Tourism and Informatics Symposium 2021

# 2018 APEC Summit and National Pride: An Emerging Finding and Using In-depth Interviews

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## Purpose



Discuss the use of the in-depth interview in social research



Present one emerging finding from a team research project entitled Extraordinary Events in Extraordinary Places: Understanding the Legacy of the 2018 APEC Summit

**“on the good side of things is the outcome of the APEC now. If we are looking for betterment of our lives, the outcome is the important thing now. Through APEC, if we are talking about health, if we are talking about lifestyle of the people, if we are talking about economic growth, if we are talking about technical side of things like you know, building our human resource up technically, that’s the thing that we have to focus on now and make that APEC outcome be a success”**

Charles lives in Hohola, Moresby, and is the officer in charge of IT operations for the PNGDF, he is married with 1 daughter

2,591 words recorded and transcribed from an in-depth interview

“The second bit about tension was not being aware of what is it that is going to happen. How will the public be involved? Who are the stakeholders? Where’s this information? Is this something that we all can celebrate? And bring the tumbuna culture sing-sing in and involve the general public to you know celebrate something. Put up a show. It was a different sense of feeling compared to the hosting of PNG Games. The PNG Games was very good. At least people were moving about happy. With the APEC it was just security. It was just observing these foreign overseas governments fighting for a piece of pie of who’s going to make the most impact. Who’s going to gain the favour. It was a battlefield. A political battlefield for the international countries and we watched. We watched in our own country how it was being played out. ”

Joanne lives in Ensisi valley, Moresby, 36 years old, from Madang & Enga, working at a high level in the Catholic Bishops Conference, married with young children

10, 134 words recorded and transcribed from an in-depth interview

## In-depth Interview (Miller & Glassner, 2010)

Captures perspectives of participants & respects their reality

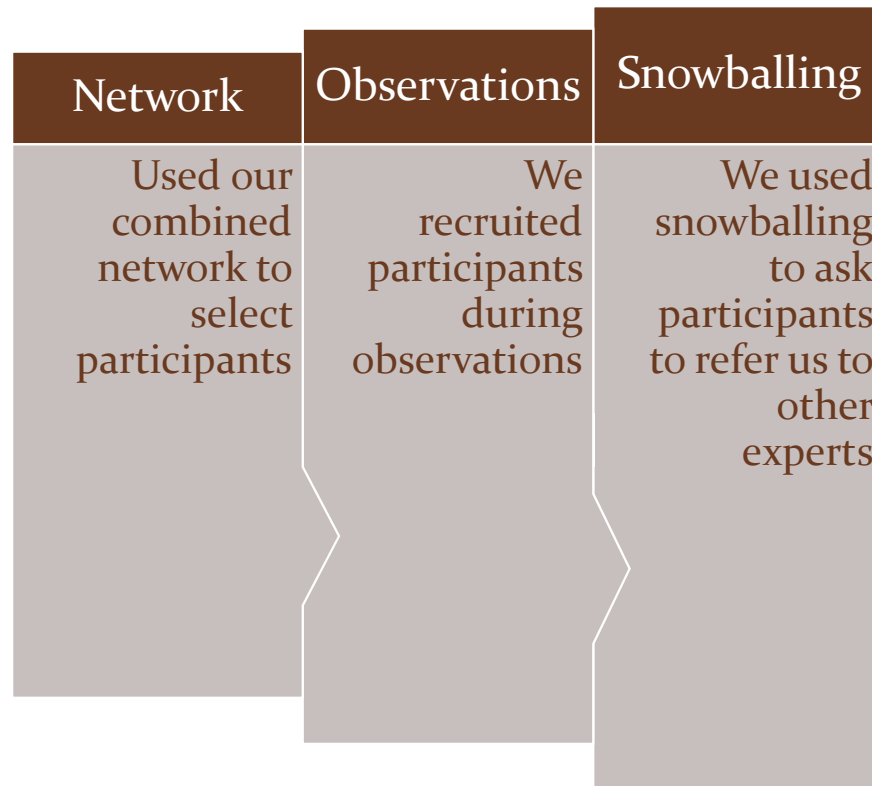
Captures in vivo language

Rapport is important

The participant is the expert – hence they are called ‘key informants’

# Recruiting Participants (LeCompte, Preissle & Tesch, 1993)

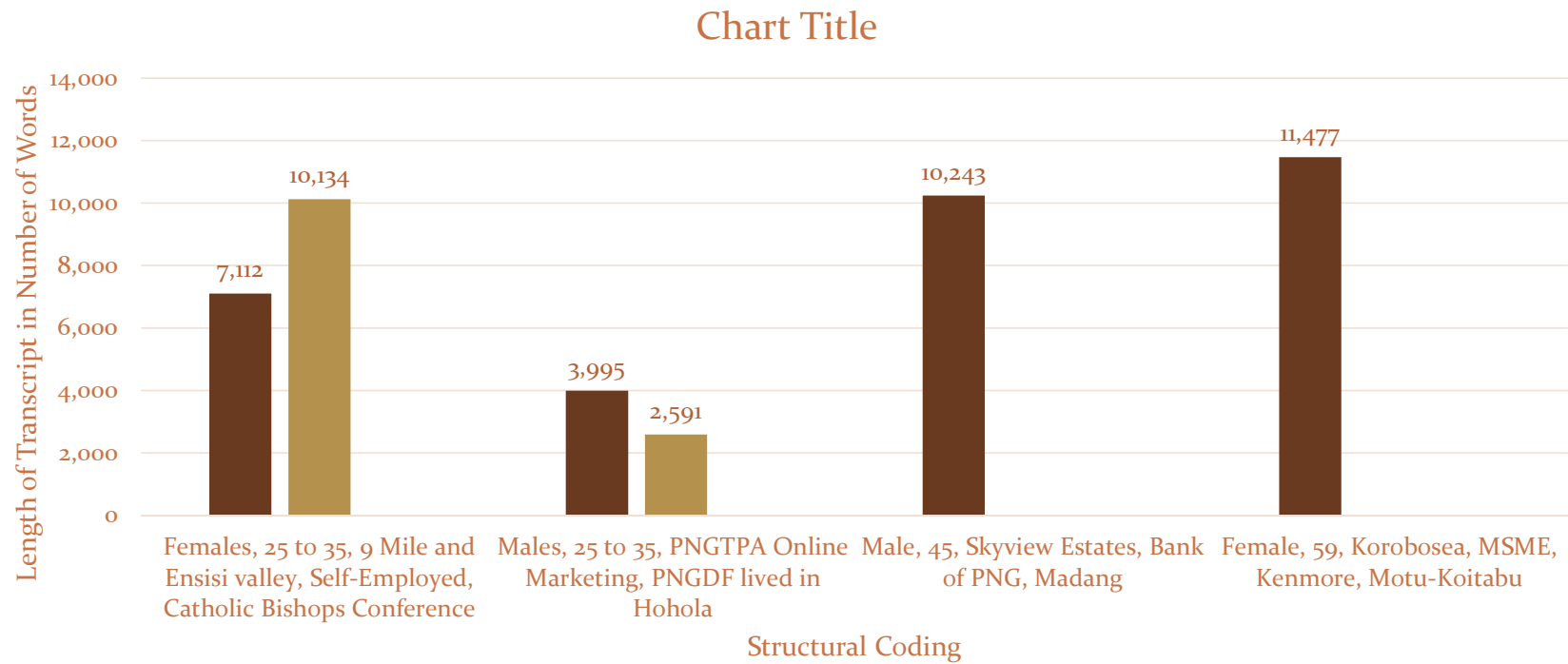
Network Sampling is Purposeful sampling



# Conducting In-Depth Interviews

Fieldwork	Pairs	Informed Consent	Primary data
19 November to 28 November 2018	We conducted interviews in pairs	Important part of data collection	42 interviews 176,787 words so far in ongoing transcription

# Data Analysis Snapshot: First Cycle Using Structural Coding (Creswell, 2007)





# Data Analysis Snapshot: In vivo coding

Reducing data to relevant words and phrases

the welcome that they got here already portrayed to them that we are not the kind of people that they thought.

that we are good people, peace loving people, we are not terrorists or suicide bombers, we are Christians, our country is a Christian country. Many of them thought positive about us when they returned

give back our land

but for us we are a small economy but we beat them in that game because we were able to host APEC in PNG and deliver it successfully, even though the communique was not agreed to by the leaders because of some certain issues to themselves, but in a nutshell, we delivered the APEC in style

good side of it and you telling ah like, its online, like, we try to put the us that we're doing it and you are just benefiting from it instead of helping us, like you should say something different that, you know like teasing. But this is not good, but our side its like, you are just hindering us again so, that is one of the things that came up

Codes:  
National Identity

Sovereignty

Solidarity

Papua New Guinea needs to write more good stories

Emerging Theme or Central Category

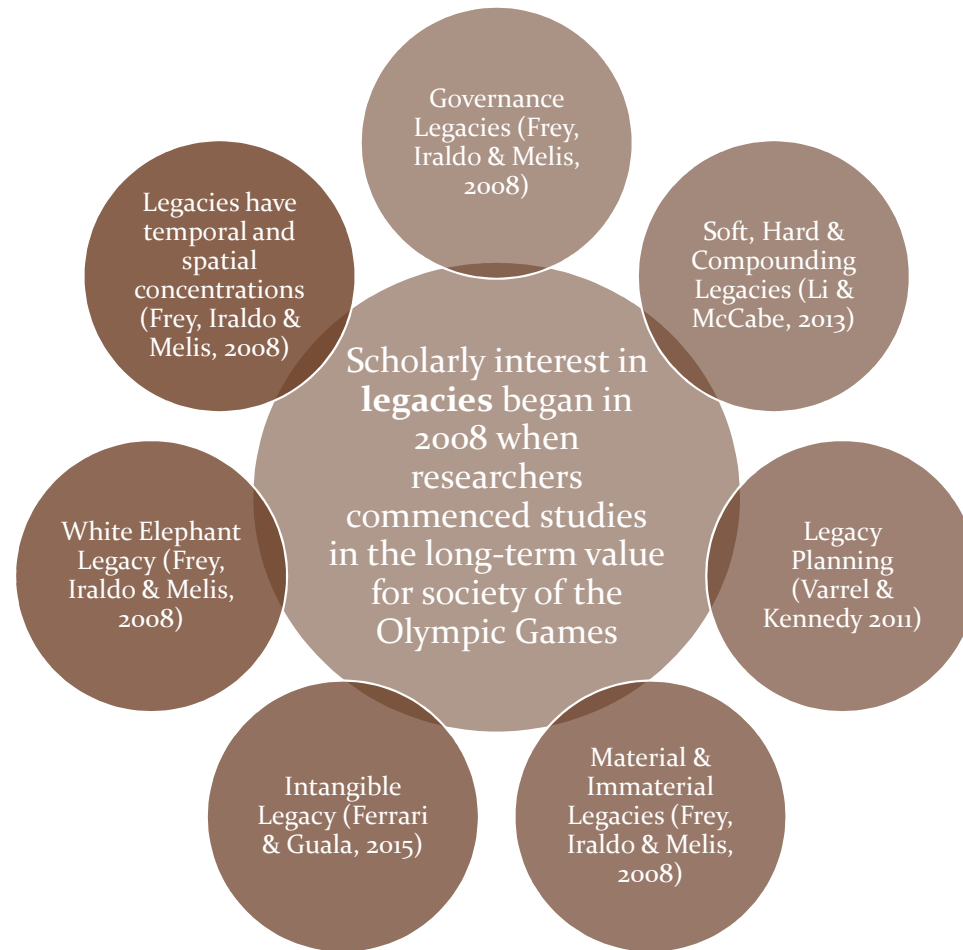
National pride

## National Pride: An Emerging Finding

- National Pride
- Contradictions that tend to deplete the legacy of national pride  
**“The next one will be in Chile, I don’t know they will beat the record we set here in PNG but the unfortunate thing is that, after all the good things that were done, what happen at the Parliament house was a real blow in the face for us - also to the country in the bigger picture in relation to our friends from abroad”**

Henry, 45, from Madang, lives at Skyview Estate with his family, works at a senior level in the Bank of PNG

# Discussion



## Discussion



Source: Photography, Nathaline Murki, 2018

Mega-events represent grand social gestures (Garofalo, 1993)

‘Summits’ are once-in-a-lifetime, complex and theatrical moments (Death, 2010)

# Thank you

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