



BACHELOR OF MANAGEMENT



The Bachelor of Management (BoM) program is designed to equip professionals in public and private sectors to manage and lead organizations into the future. The Program delivers strategies to build the students' capabilities to become skilful managers in diverse work environments, manage people harmoniously and productively, and work both autonomously and collaboratively. It equips students with knowledge and skills to think ethically, critically and reflectively, demonstrate professional values, and solve problems in a variety of settings taking local and international perspectives into account.

PROGRAM STRUCTURE

The BoM is a 2 year (4 semesters) program comprising eight units of study. It is offered in flexible learning mode in a variety of locations at different times throughout the year where there are cohorts of students to be taught. Students take two units a semester and complete the program in two years. Students are required to participate in a two-week residential component each semester. They are expected to have a laptop for their study throughout the program.

Semester One

FM404 Strategic Planning & Implementation
FM418 Christian Ethics for Business Professionals

Semester Two

FM405 Human Resource Development
FM417 Business Research

Semester Three

FM406 Managing Finance
FM422 Marketing Management & Research

Semester Four

FM420 Operations & Quality Management
FM421 Entrepreneurship & SME Development

Each of the 8 units has a fifteen credit point value and students are required to gain 120 credit points to be eligible to graduate with the award.



UNIT DESCRIPTIONS

FM404 Strategic Planning & Implementation

This unit equips students with the essentials of strategic planning and implementation as the future is always unpredictable and there is much competition around organisations with the use of ever-increasing modern technology. Organisations need to think smart and utilize modern concepts and techniques that help them succeed in the future. Strategic management is one of the key techniques that many organisations are implementing to stay robust and adaptive to unpredictable changes in the global marketplace. Students gain insights, concepts and techniques about strategic planning and implementation to help their organisations stay focus and overcome changing forces in their environment.

FM418 Christian Ethics for Business Professionals

This unit equips students with an understanding of the ethical issues, dilemmas and challenges faced by managers and employees in their organisations. Students explore the importance of ethics and philosophy of human acts as foundations of business and management thought and action. Students gain insight into how individuals respond when faced with unethical behaviour in organizations. They analyze ethical issues in the context of business, leadership and management of organizations.

FM405 Human Resource Development

This unit equips students with the essential knowledge and skills of human resource development. Students explore the issues and choices confronting organizations concerning the management of people, including the relationship of human resource management, equity and workplace performance. Students analyse a range of factors that influence attitudes toward the management of people and experience at work. They examine, amongst other things, recruitment and selection, performance management, and training.

FM417 Business Research

This unit prepares students to undertake a research project in business and management. Students gain an understanding of research philosophies and approaches underpinning qualitative and quantitative types of research, and the elements of a research project leading to the development of a research proposal. Students collect and analyse data, and write a report as a non-residential activity.

FM406 Managing Finance

Students gain an understanding of financial management starting with accounting information and the financial statements. Students establish how a financial statement communicates the financing, investing, operating activities, performance reporting and valuation reports and decision making for business and public sector managers who are users of accounting information. Students develop the managerial capacity to comply with regulatory requirements such as the Companies Act 1997 and the Public Finance Management Act.

FM422 Marketing Management & Research

This unit equips students with the knowledge of how businesses create value for customers and capture value from customers in return. Students examine the process by which marketing builds on the understanding of buyer behaviour. Students explore the major elements of the marketing mix - product policy, channels of distribution, communication, and pricing - and see how they fit within different analytical frameworks that are useful to managers.

FM420 Operations & Quality Management

This unit equips students with the essential knowledge of operations and quality management, which is the direction and control of the processes that transform inputs into outputs for customers, and outputs that must be of acceptable quality. Students understand that operations and quality are integral to all organizations and operations and quality management is necessary as an organizations' sustainable competitive advantage depends on the effectiveness and efficiency of its operations and quality management systems.

FM421 Entrepreneurship & SME Development

This unit equips students with fundamental knowledge about how small businesses are started and managed. Students gain business management skills such as building competitive advantages, calculated risks, developing intellectual property of its employees, understand the risks of business failures, the knowledge of initial start and business growth to maturity and harvest. They gain an insight into how to apply the global context of entrepreneurship and small business practices into PNG context and application.

MODE OF DELIVERY

The program is delivered through flexible, blended learning strategies using well-established principles of adult learning applied to the Papua New Guinean context. Students are required to attend an intensive two-week residential component at Wewak Campus each semester. Directed and practical assignments relating to workplace applications must then be completed in the student's own time and submitted before the due dates.

PROGRESSION OF STUDIES

Students who graduate with a BoM are eligible to apply for the Master of Business Administration at the Port Moresby campus or Master of Leadership in Business Administration at Madang campus (flexible mode).

FACILITIES

Divine Word University – Wewak Campus offers excellent, modern, learning and teaching facilities in a beautiful, friendly and conducive learning environment.

ADMISSION REQUIREMENTS

- Applicants should hold a diploma in business or a related field;
- Have a minimum of three years' work experience or self-employment.
- Must be computer/internet literate.

COSTS

- K100 non-refundable application fee
- Compulsory K3000 fee per semester (K1500 per unit)
- A K100 deferral fee is charged if a student is unable to attend a residential at the scheduled time

ACCOUNT DETAILS FOR FEE PAYMENTS

Bank	BSP Madang
Branch No.	960
Account No.	1000 433 578
Account name	TDEC/DWU

FOR APPLICATION FORMS OR FURTHER INFORMATION, CONTACT:

The Assistant Registrar
Wewak Campus
Divine Word University
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